



North Sea Region Strategies

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Schleswig-Holstein – Land between two seas

The
Minister-President
of Land
Schleswig-Holstein



Source: EU Commission



Regional maritime policy: Schleswig-Holstein

2004: launch of the state initiative “sea our future”

- Key initiatives for an integrated approach
 - 2004: appointment of the state maritime coordinator
 - 2005: task force “sea our future”
 - 2005: maritime cluster
 - 2008: maritime action plan



EU Maritime Policy

- Blue Book / Action Plan on IMP 2007
- Sectoral policies: transport, tourism, energy, fisheries, environment, military, biotech, etc.
- Instruments: governance, clusters, data & knowledge, msp, surveillance, etc.
- Blue growth study launch 01/2012





EU Maritime Policy



- COM progress report 2009: „***Development of sea-basin strategies***, which allows adapting priorities and policy-making tools to the unique geographical, economical and political context of each maritime region.”





EU Maritime Policy

maritime sea-basin approaches

- Arctic (2008): progress report update
- Mediterranean: towards an IMP in the Mediterranean (2009); project on maritime cooperation in the Mediterranean” (03/11)
- Atlantic strategy: 09/11 + action plan
- North Sea?





European macro-regional approach

macro-regional approaches

- Baltic Sea – the pioneer
 - action plan with 80 flag ship projects, many of which are maritime
 - a sea basin at its centre
- Danube Region
- Adriatic / Ionian Sea (Declaration: 23 May 2011)
- North Sea?



Maritime & macro-regional approach



maritime basin vs macro-regional approach

- strong correlation between maritime and macro-regional approaches
 - The integrative approach is shared by both!
 - If it is a sea basin: the maritime dimension is at its centre
- CPMR “Briefing Paper” (05/2010): comparison of the “sea basin” and “macro-region” approaches in the European maritime areas



Lessons learnt from the Baltic Sea Strategy



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- The 3 “NOs”!
- Regions can and do participate with their experience and knowledge.
- No extra money but financial support is key. Better alignment with INTERREG IVB.
- Implementation
 - takes time and might be an ongoing process.
 - joint implementation, controlling and co-ordination necessary!
- More awareness within the Baltic Sea?
- Can macro-regions tackle specific problems?
- Can macro-regions initiate processes for the EU?



Lessons learnt from the Baltic Sea Strategy



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The region's Lobbying in Brussels, such as

- Informal Baltic Sea Group (iBSG): 15 June
 - The EU Strategy for the Baltic Sea Region – we implement the first macro-regional strategy!
- CoR Interregional Group „Baltic Sea regions“
- CoR Open Days „Baltic Sea Group“: 12 October
 - young people in the Baltic Sea Region
 - Baltic Sea Strategy – state of play



Approaches towards a North Sea Strategy



- Regions
 - CoR: Opinion 2010
 - CPMR-NSC: draft document for the annual business meeting of the NSC 2011
- Commission
 - scoping paper 2011
- Member States?



Approaches towards a North Sea Strategy



BSS	NSC draft	COM thoughts
Environmentally sustainable (i. e. pollution)	Maritime space (msp, resources, stakeholder forum)	environment
Prosperous (i. e. innovation in SME)	Accessibility (multimodal corridors, shift road to sea, clean transport/shipping)	Economy (energy, transport, fisheries, emerging industries)
Accessible & attractive (i. e. transport)	Climate change (adaptation, RES, grid, low carbon)	Governance, msp
Safe & secure (i. e. accident response)	Communities (competitiveness – maritime/culture/tourism) demographic change, skills, employability)	Research, data & innovation



Approaches towards a North Sea Strategy



- Do we need a North Sea Strategy?
- A macro-regional strategy?
- A maritime sea basin strategy?
- How do we want to manage the North Sea INTERREG Programme in the future?